

BAGGU

SPRING 2011 / CATALOG





THE STANDARD BAGGU: ENDLESSLY USEFUL.

BAGGU Our best selling bag is not just for the grocery store, but is also great for travel, the gym, as a modern tote, or the perfect small gift. Carry in your hand or over your shoulder. Holds the contents of 2-3 plastic grocery bags. 15" Wide / 25" high / 6" deep. Folds into a flat 5" by 5" pouch. Holds 50 lbs. 100% Ripstop nylon. Machine washable.

\$8.00 MSRP

Hot Pink	Rust	Neon	Blue Bloom	Chocolate
Magenta	Persimmon	Lime	Indigo	Khaki
Fuchsia	Carrot	Grass	Navy	Grey
Blush Stripe	Electric Poppy	Olive	Navy Dot	Grey Stripe
Pink	Saffron	Emerald	Blue Stripe	Smoke
Papaya	Golden Topaz	Peacock	NEW! Cobalt	Black
Papaya Dot	Caper	Sky	Violet	Black Bloom
Red Dot	NEW! Sea Stripe	Cerulean	NEW! Periwinkle	
Red Stripe	Mint	Sailor Stripe	Electric Purple	
Red	Deep Ocean	Blue Elephant	Purple	



BAGGU x3 Three standard sized Baggu bags in a stylish zipper pouch. Sized small to keep in your everyday bag at all times. You'll never get caught shopping without bags again. (Not just for groceries.) Now available in six color assortments. 100% Ripstop nylon. Machine washable.
\$22.00 MSRP



BAGGU x5 Five standard sized BAGGU bags in a compact drawstring storage sack. Brings home a cart full of groceries. Available in five color assortments. 100% Ripstop nylon. Machine washable.
\$35.00 MSRP

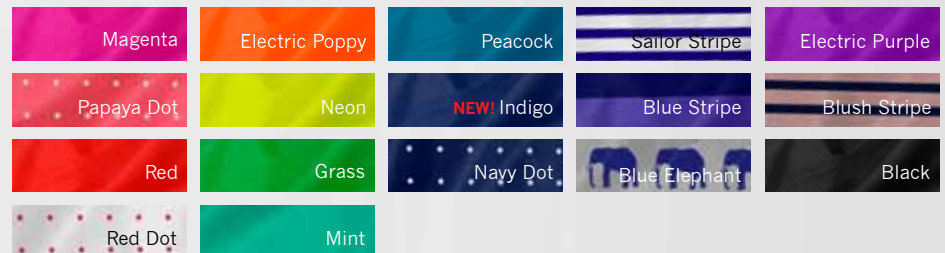




BIG BAGGU When a standard Baggu bag isn't big enough.
18" Wide / 33" high / 9" deep. Folds into a zippered 7" by 7" pouch. Holds 50 lbs.
100% Ripstop nylon. Machine washable. **\$14.00 MSRP**



BABY BAGGU Perfect for your lunch, a six pack, or a trip to the drug store.
10" Wide / 18" high / 4" deep. Holds 50 lbs. Folds into a flat 4" by 4" pouch.
100% Ripstop nylon. Machine washable. **\$6.00 MSRP**



ZIPPER BAGS: FOR STORING, CARRYING, AND ORGANIZING.



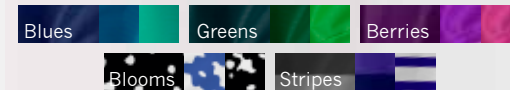
SMALL SET Holds cosmetics, an MP3 player, jewelry, a camera, business cards, coins, or earbuds. Includes three bags ranging in size from 3 1/4" x 4" to 6 1/2" x 5 1/4".

\$8.00 MSRP



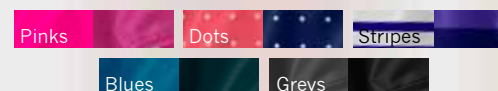
MEDIUM SET Holds toiletries, electronics, cords + chargers, a book, pens + pencils, or toys. Includes three bags ranging in size from 7" x 5 1/2" to 8" x 10".

\$12.00 MSRP



LARGE SET Holds shoes, a swimsuit, socks, kids stuff, art supplies, a gift, or undies. Includes two 10" x 12 1/2" bags.

\$12.00 MSRP



X-LARGE Holds shoes, boots, laundry, t-shirts, gym clothes, a gift, undies. Includes one 12" x 15" bag.

\$7.00 MSRP





NEW! DAYPACK. A lightweight and strong backpack that folds into its own pocket for travel or storage. Adjustable straps. Inner drawstring closure, with outer snap and buckle. 100% Ripstop nylon. Machine washable. **\$24.00 MSRP**

Papaya	Saffron	Sky	Grey Stripe	Blush Stripe
Red	Neon	Sailor Stripe	Smoke	Purple
Electric Poppy	Sea Stripe	Cobalt	Black	



NEW! BACKPACK 100% recycled 16 oz. cotton duck. Now with an exterior zip pocket and improved handles. 16" high / 10" wide / 5.5" deep. Interior drawstring closure, with snap + buckle on outer flap. Interior pocket. Adjustable shoulder straps. **\$32.00 MSRP**

NEW! Coral	Nutmeg	NEW! Sea	Navy	Canvas
Red	NEW! Stone	Olive	Black	



DUCK BAG 100% recycled cotton duck. Heavy weight 16 oz. canvas. 16" high / 10" wide / 5.5" deep. 40" adjustable strap, to wear over shoulder or across chest. Snap closure. Interior pocket. **\$22.00 MSRP**

NEW! Coral	Nutmeg	NEW! Sea	Navy	Canvas
Red	NEW! Stone	Olive	Black	

BAGGU CUSTOM

BAGGU bags can be fully customized for an order of 200 bags, or 200,000. There are options big and small, from a simple silk screen to custom woven labels. Bulk pricing available.

For more information email: **CUSTOM@BAGGU.COM** or call



GOOGLE



PS 29



MAGIC



KEDS



T MOBILE



COLETTE



**DOMINO
RECORDS**



KNOLL



SF MoMA



QUESTIONS?:

We'd love to help! We are in the office 10 am - 6 pm, Monday - Friday, EST.

We can be reached via phone at **800-605-0759**, or via email at **INFO@BAGGU.COM**.

For specific questions please contact:

Wholesale: **WHOLESALE@BAGGU.COM**

Press: **PRESS@BAGGU.COM**

Custom: **CUSTOM@BAGGU.COM**

To **VISIT OUR NEW YORK SHOWROOM** and see our line in person, please call **800-605-0759**, or email **WHOLESALE@BAGGU.COM**.

